



The United States SPECIALIST

for the Collector of Postage & Revenue Stamp Issues of the United States

WHOLE NUMBER 1131



FDR, Farley and the Mother's Day Stamp

— plus —

The Great Newspaper Stamp Sale of 1899

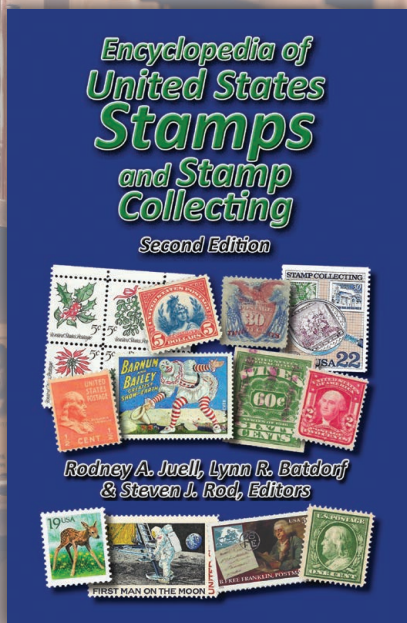


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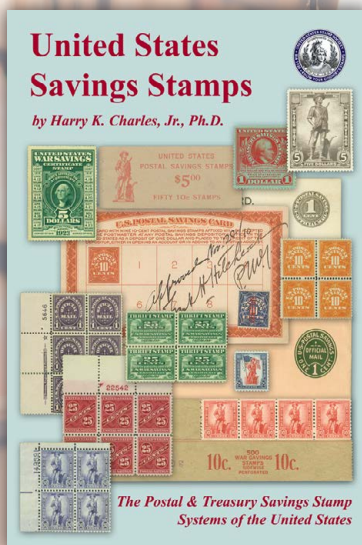
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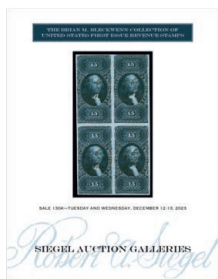
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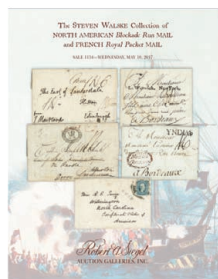
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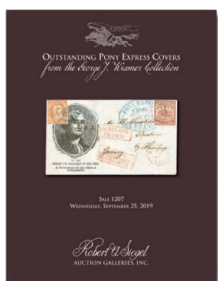
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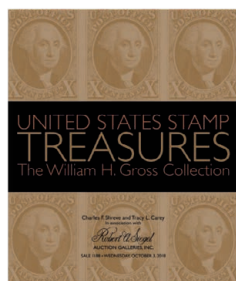
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United States Stamp Society medal winners that have been reported from recent shows:

Statue of Freedom Awards (WSP Shows)

Show	Winner	Exhibit
Sarasota S S (FL)	Juan L. Farah	<i>The "Special Design" Issues of Cuba: 1899-1910</i>
SESE (GA)	Anthony Dewey	<i>The 3¢ Connecticut Tercentenary Issue of 1935 and its First Days</i>
San Diego S S (CA)	Andrew S. Kelley	<i>The Offset Lithographed Washington-Franklin Heads</i>
March Party (OH)	Jon Krupnik	<i>Pan Am Clippers Conquer the Pacific: Development and Operations of Pan Am's Trans-Pacific Airmail Routes, August 1933 to December 31, 1941</i>
St. Louis SE (MO)	Daniel Ryterband	<i>The U.S. 1847 Issue: America's First Stamp</i>

Show Awards Chairs, please note: The USSS Gold Statue of Freedom Medal is sent automatically to all APS World Series of Philately shows. The USSS Silver President's Award medal is available upon request to all local and regional shows.

For more information, to request an award or if you have won a USSS award and have not seen it listed in *Specialist*, please write to Denise Stotts, P.O. Box 690042, Houston, TX 77269-0042, or e-mail stottsjd@swbell.net. (Some shows fail to send in the follow up report.)

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The Great Newspaper Stamp Sale of 1899

by Chris Jenkins

USSS # 16951

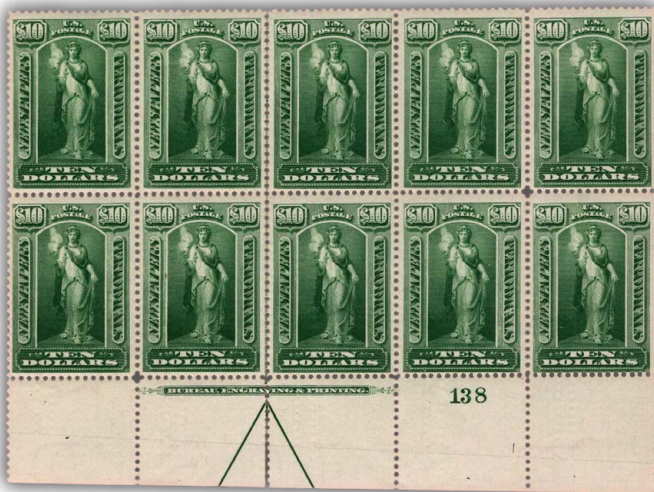


Figure 1, block of the \$10 value, a probable 1899 reprint.

“ There is one group of stamps in Scott’s Catalog that has given me trouble for years—it always has and it always will. ”

—George Sloane

Those were the words of revered philatelist and writer George B. Sloane in his July 19, 1958, column in *Stamps* magazine. It would prove to be one of the last of his 1,350 columns for that publication. Sloane was describing the near impossibility of differentiating the 1899 reprints of the \$5–\$100 Newspaper and Periodical stamps, at that time designated by the Scott catalog as PR126–PR130, from the original 1895–97 printings, designated as Scott PR121–PR125. The Scott catalog was not alone in differentiating the reprints. The Minkus American catalog assigned the reprints unique numbers, listing them in the special printings section, and stating that they could be identified by the shades and by white instead of yellow gum. In more recent years the listing of the 1899 reprints was discontinued by Scott, and replaced with a note that the reprints are “virtually indistinguishable” from

the listed Scott PR121–125. In other words, Scott numbers PR121–PR125 incorporate both reprints and the original, non-reprints. PR126–PR130 no longer exist as listings. Given the near identical appearance of the originals and the reprints, the decision by Scott certainly was the correct one. Based on documents in the National Archives and accounts published by those present in 1899, this article examines the story of the 1899 reprints. For those interested in attempting to separate originals and reprints, I offer the results of my limited efforts to make those distinctions. Shown in Figure 1 is a plate block of the \$10 watermarked value, a probable 1899 reprint.

Background

The postal validity of the Newspaper and Periodical stamps ended at the close of business June 30, 1898. The stamps had been intended only for internal use by the Post Office Department but were sought after by collectors. In 1897 the Post Office Department failed to win a conviction of Washington, DC, dealer George F. Coleman for the sale of imperforate and privately perforated newspaper stamps. Following the loss in court, the discontinuance of the use of newspaper stamps, and demand from collectors, the Post Office sensed a business opportunity. A decision was made to sell the Newspaper and Periodical stamps to collectors in complete sets of 12 which would include all denominations from 1¢ through \$100. Dealer and philatelic expert, J. Murray Bartels, writing in the February 26, 1938, issue of *Stamps* magazine, described his advice to the Post Office Department given some 40 years before, in late 1898. Bartels advised against attempting to sell the stamps at face value. The \$187.93 face value of a set was far beyond the means of most collectors. Acting on a basis consistent with Bartel's advice, the Post Office Department settled on a price of \$5 *per set*.

A Shortage

On February 4, 1899, the Post Office Department issued a circular announcing that sufficient stocks of the newspaper stamps were available for the sale of 50,000 sets to the public.

The Post Office Department had ordered the return of all unused newspaper stamps from the nation's post offices but found the partial panes and condition of those stamps to be unsuitable for efficient redistribution. The Department also made a tally of the stamps remaining on hand at the Bureau of Engraving and Printing. While the lower values were in plentiful supply, the values of \$5 and up were available only in much smaller quantities. Because it had been pressed into service as an 1898 revenue stamp (Figure 2), becoming Scott R159 and R160, the Department found that only 155 copies of the \$5 stamp remained on hand! Shown in Figure 3 is a document in the National Archives from the correspondence file of the Third Assistant Postmaster General tabulating the number of stamps on hand in Washington. The handwriting across the top reads "N&P" meaning Newspaper and Periodical stamps, "OH" meaning on hand, with a date which may be read February 11 (1899). The numbers on this slip of paper match the numbers cited by



Figure 2, the \$5 newspaper stamp overprinted with a revenue surcharge.

X+P 2N 96, 11

1c	396.500
2c	525.850
5c	267.970
10c	203.690
25c	390.430
50c	144.090
\$2.	78.630
\$5.	155
\$10.	11.640
20.	8.780
50.	16.345
100.	7.685
	<u>1,949,665</u>

Figure 3, tabulation of the newspaper stamps on hand in Washington in early February 1899.

John Luff in his 1902 book, *The Postage Stamps of the United States*.

With an insufficient supply of stamps on hand the decision was made to have the Bureau of Engraving and Printing reprint the \$5, \$10, \$20, \$50, and \$100 values.

The plates for the \$5–\$100 values were taken to the presses on February 2, 1899, and remained there until various dates later in the month. It would be the final use of plates 135, 137, 138, 139 and 140. Plate 136, the \$2 value, was not reprinted. Strips from the \$5 through \$100 plates are shown in Figure 4a and 4b. The stamps were printed in sheets of 100 and then cut on the horizontal guideline into two panes of 50. The perforations of the reprints and originals were the same, as was the watermark.

When announced to the public, the decision to sell sets was not without controversy. Those few collectors, who by some means, authorized or not, owned originals which had probably been purchased at or above full face value would see their investment destroyed. When it was found out the stamps included in the sale were a mixture of reprints and originals, objections arose



Figure 4a. Plate number strips of \$5–\$50 values.



Figure 4b. Plate number strips of \$100 value.

over perceived differences in color, paper, and gum. In addition, some objections surrounded the fact that the post office was selling stamps that were no longer valid for postage of any kind and had never been valid for any use by the public. Objections also focused on the potential abuse of the program by philatelic speculators who would be attracted to the low purchase price of the sets.

Distribution of the Sets

The Post Office implemented the sales program with a structured distribution plan. Ten large cities received between 1,000 and 3,899 sets each, which I have retyped in Table 1. 41 other post offices including cities such as New Haven, Atlanta, New Orleans and Columbus, Ohio, received 150 sets each. All other first class post offices received 100 sets each. The odd number of sets assigned to nine of the 10 large cities do show that the Post Office Department made the distribution in less than full panes of 50 stamps to those locations. The Post Office Department also retained 5,000 sets in Washington, DC, for direct sales, making a total of 55,000 sets available. The 5,000 retained sets may have been in addition to the 3,899 sets assigned to the Washington Post Office in Table 1. Figure 5 is a cover from the Post Office headquarters in Washington to a collector in the small town of Cody, Nebraska. The envelope contained one set of the stamps along with a form letter of transmittal from the Third Assistant Postmaster General. The collector paid \$5.00 for the set of stamps plus 10 cents for the registry fee.

San Francisco Ca.,.....	3,893
Washington, DC,.....	3,899
Chicago, Ill.,.....	3,893
Boston, Ma.,.....	3,893
Saint Louis, Mo.,.....	3,893
New York, N.Y.....	3,000
Brooklyn, N.Y.....	1,043
Cincinnati, Oh.,.....	3,893
Philadelphia, Pa.,.....	3,893

Table 1. Assignment of Sets of Newspaper and Periodical Stamps, Source: US National Archives.

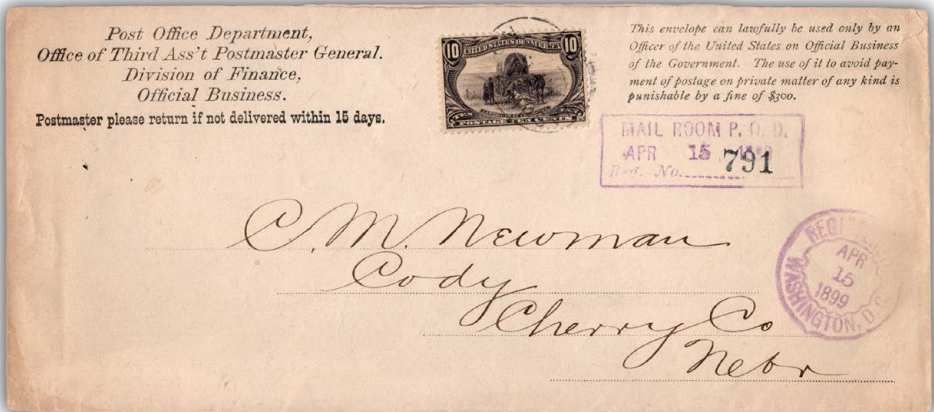


Figure 5 registered April 1899 cover originally containing one set of newspaper stamps

In late February and early March 1899, newspapers across the country reported on the stamp sale. The *Daily Kennebec Journal* in Maine carried an article titled "The Augusta post office has a limited number of valuable stamps for collectors." In New York City, an article in the *Sun* described how a crowd of dealers and collectors had formed before the 9:00 AM opening of the sale on February 25. At the outset, several individuals each offered to purchase all the 3,000 allocated sets. New York postal officials settled on a limit of 50 sets per individual purchaser, and sales remained brisk throughout the day. The paper reported that more than \$10,000 in sales were generated that day, meaning that at least 2,000 of the 3,000 available sets were sold. On the west coast, the *San Francisco Call* reported March 5 that 500 sets allocated to that city had been sold on the first day. General interest and philatelic newspapers continued to follow the sale on an occasional basis throughout the spring. On April 20, the *Wilmington* (Delaware) *Daily Republican* titled an article about the newspaper stamp sale "JOY FOR PHILATELISTS."

Composition of the Sets

While the values below \$5 were all originals, the \$10, \$20, \$50, and \$100 values in the sets were a mixture of reprints and originals. It is not known if the 155 original \$5 stamps were distributed. Luff wrote at the time that of the 50,000 high value denominations distributed to post offices in the sets, approximately 5,000 were originals and 45,000 were reprints. By that mechanism, originals came into the possession of the public. The Third Assistant Postmaster General's report for the year 1900 shows 5,000 sets sold direct from Washington, plus 50,000 sets distributed to the post offices, or a total of 55,000 sets. Because we know that there were only 155 of the \$5 originals on hand, making up 55,000 sets would have required either using nearly 5,000 of the returned originals or having more than 50,000 reprints of the \$5 value. Evidence suggests that there may have been 55,000 reprints of the \$5 rather than 50,000. Luff states that none of the returned stamps were used in assembling sets. Moreover, the scarcity of original \$5 issues was reflected in catalog values following the sale. For example, in the *Scott Standard Stamp*

Post Office, **NEW ORLEANS, State, Louisiana.**
 March 27th 1899.

To the Third Assistant Postmaster General:

I have to report my sales and probable sales of newspaper and periodical stamps as follows:

1. N. & P. stamps received from Department. 150 sets.
2. N. & P. stamps sold by me to date, 150 sets.
3. Estimated further demand for N. & P. stamps at this office to December 1, 1899. 150 sets.

J. R. Luff
 Postmaster.

Figure 6 reply card with sales report from New Orleans, source National Archives

Catalog of 1908, the \$5 unused original was valued at \$25, while originals of the \$10 and \$20 were valued at \$1.50 each. A set of the five high value reprints, including a \$5 reprint, was valued at only \$6.50.

In late March 1899, the Post Office Department sent reply postal cards to postmasters requesting a report of sales to date. Several of these cards are preserved in the National Archives. Figure 6 is the response from New Orleans, showing that they had sold all 150 sets and anticipated selling another 150 sets before year end. Responses then determined reallocation of sets to those post offices with inadequate supplies. A slip of paper in the National Archives dated April 15, 1899, contains a plan to transfer 75 sets from Racine, Wisconsin. 50 sets were to be transferred to Augusta, Maine, 15 sets to Birmingham, Alabama, and 10 sets to Easton, Pennsylvania.

Partial Success

The sales program across the country ended on December 31, 1899, but Washington continued to offer the sets to direct purchasers until February 10, 1900.

Although the post office had originally believed that all the sets had been sold, The Third Assistant Postmaster General ultimately reported that a total of 26,989 sets had been sold, generating revenue of nearly \$135,000 for the Post Office Department. The number of sets sold consisted of 5,000 sets sold from headquarters in Washington, and 21,989 sets sold by post offices across the country. Using Luff's number of 5,000 originals of each of the high values among the 50,000 sets, and with approximately one-half of the sets sold, it suggests that approximately 2,700 copies of the \$10, 20, 50 and \$100 originals were sold to the public. However, it is not known if the originals were evenly distributed among the sets, so the number of originals or reprints sold cannot be verified. Period catalog and price lists do demonstrate, however, that originals were harder to find than reprints.



Figure 7. \$20 block of 10



Figure 8. New York favor cancels.

Collectors and Speculators

In the same 1938 article in *Stamps* magazine referenced above, Bartels recalled that sets had been so heavily bought by speculators that the wholesale price fell as low as \$1.75 per set in the early 1900s, or less than half of what had been the Post Office Department's selling price. Consistent with 1899 newspaper reports, substantial quantities of sets had been purchased in full panes of 50.

The stamps were a bonanza for collectors, particularly those who sought plate number, arrow, and inscription pieces. While there was only one plate number for each of the high values, each sheet held that number in six locations, so beautiful blocks and strips were created. The \$5 per set price made that feasible. An example of a \$20 block is shown in Figure 7. Some collectors elected to have their local post office apply a favor cancel to their sets. Figure 8 shows a set of New York favor cancels on the high values of the set. An April 1899 San Francisco favor cancel is shown in Figure 9. Favor cancels from Toledo and other locations exist.



Figure 9 An April 1899 San Francisco Favor Cancel

The Identification Problem

For decades after 1898, Scott and other catalogs maintained a separate identity for the reproductions on the basis that they could be distinguished by ink color, and characteristics of the gum and paper color.

Can any of the reprints be identified some 125 years after their production? The answer to the question is twofold. Confronted with a single stamp the answer is “probably not.” However, by assembling a small group of reference stamps, it may be possible to separate reprints from originals in some, but not all cases.

The use of Newspaper stamps ended seven months before the reprints were printed. As a result, all genuine used copies are originals. I use the word “genuine” here because the catalog value of canceled watermarked 1895 series newspaper stamps is substantially higher than the value of unused stamps. That has created a temptation for evil forces to apply fake cancellations.

Gum

If the stamps have been well preserved, it is possible to identify some reprints by the whiteness of the gum. Assembling a reference group of unused \$5 issues is a good starting point. The best direct comparisons for the \$5 issue are the revenue overprinted \$5 newspaper stamps, Scott numbers R159 and R160. The overprinting was done in 1898 when only original \$5 stamps existed. A more commonly available alternative is the \$2 newspaper issue (Scott PR120) which was not reprinted and is therefore an original. However, with the passage of 125 years since the gum was applied, the white gum on many of the reprints has yellowed. As a result, while white or very light-yellow gum is good evidence that a stamp is a reprint, yellow gum may not prove that a stamp is an original.

Color

In March 1899, the editors of the *American Journal of Philately* reported they had purchased a set from the New York post office and found the \$50 value to be an original, and the \$5, 10, \$20, and \$100 to be reprints.

The editors of that magazine wrote that the reprints did differ in color from the originals, as shown in Table 2. However, the differences were subtle even when the reprints were new and may have disappeared from aging, exposure to light, or other conditions of storage.

Denomination	Original color	Reprint Color
\$5	blue	Prussian blue
\$10	green	grey green
\$20	grey violet	cold grey lilac
\$100	reddish purple	bluish purple

Table 2. Colors of the originals vs. reprints as reported in March 1899 by the American Journal of Philately

A visual comparison of the ink color of used originals and unused suspected reprints can be made if a few of each are available. Unused \$5–\$100 values can be found either as originals or reprints, but with the odds heavily favoring reprints.

I began my efforts with a visual comparison of 16 used and 15 unused \$5 stamps. While in some cases I did identify color differences, I could not do so with a high degree

of confidence. Searching for a more objective method, I opted to use the color evaluation capability of Adobe Photoshop. Photoshop provides several different methods for describing color, and one that is useful for philatelists is the **Hue, Saturation, Brightness** or HSB capability. Its use when evaluating color was described by Robert Hisley in the *Proceedings of the Fourth International Symposium on Analytical Methods in Philately*. In

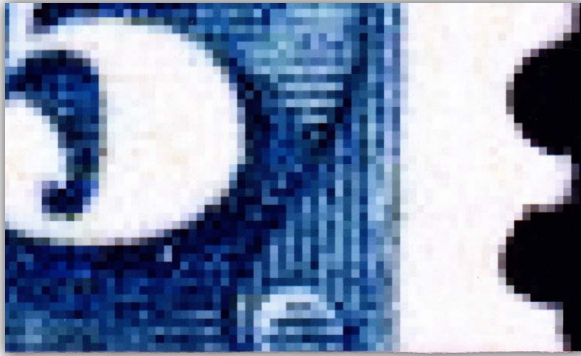


Figure 10, deliberately pixilated view of the upper right side of the \$5 stamp.

summary, a greatly enlarged high resolution scan of a stamp is sampled at the pixel level to generate an HSB measurement for that pixel. Figure 10 shows a highly pixelated photograph of the upper right side of the \$5 stamp. Zooming in on an area just below and to the right of the \$5 figure at the top right of each stamp I selected the pixel with the highest hue value and showing 100% saturation. High saturation reduces the problem

of paper color showing through more lightly inked portions of the stamp. I recorded the hue value from the sample used \$5 stamps, and from unused stamps, some of which were in blocks or strips.

The used originals averaged 225 degrees on the 360-degree HSB color wheel, categorizing them as a slightly greenish blue, while the reprints averaged 239, a nearly pure blue. Although absolute results will vary depending upon the light source used for scanning, the purpose is not to determine an absolute hue value, but instead to determine if there is a difference in the measured hue between the originals and the suspected reprints. Within the limitations dictated by the small sample size, a hue difference does exist for the \$5 value.

I repeated the same process with the \$10 value, employing 11 used originals and 11 unused stamps. I found the average hue of the used originals and the unused stamps to be much closer. In fact, the hue values of individual stamps among the two groups show some overlap. Interestingly, I found far fewer pixels with high saturation among the suspected reprints. This may account for the historical reports of differences in perceived color between originals and reprints in the \$10 value, even if the hue difference alone is small.

Using a sample of 10 used originals and 10 unused suspected reprints of the \$20 value I found no difference in hue, but the unused stamps did show a higher brightness. A visual comparison of the used and unused \$20 values is consistent with the measurement difference. The \$20 used does appear to be darker.

Paper

The unused \$5 and \$10 values I examined did have whiter paper than the used originals. In Figure 11 is a unused no-gum \$5, surrounded by 8 used \$5 stamps. The difference in whiteness should be visible in the photograph, and it does show clearly when looking



Figure 11 comparison of unused, no gum \$5 stamp in center surrounded by used \$5 stamps.

at the stamps first-hand. In fact, I have found in almost all cases that unused \$5 reprints do have whiter paper, and that the difference is visually observable. This also holds true for the \$10. Among the samples of used and unused \$20 values I did not find the difference in paper color to be as evident.

Summary

The most useful reference copies are:

Genuine used \$5–\$100 stamps—they are all originals;

Used and Unused \$2 stamps—they are all originals and are useful for gum and paper comparisons with the high values. Denominations below \$2 may be useful, but I found it easier to use a stamp that is the same size as the \$5–100 stamps.

The efforts to distinguish between originals and reprints does have a purpose. Unused originals are far less common than reprints, probably by a ratio of one original for every 10 reprints among the population of unused \$10–\$100 values. Unused \$5 originals had historical catalog values higher than \$10–\$100 unused originals, suggesting that the \$5 originals were even less common than originals of \$10 and above. The ability to

differentiate between originals and reprints helps to identify unused reprints with fake cancellations masquerading as used originals.

While neither paper, gum nor ink color alone may allow the differentiation of originals and reprints, the three tests together, and in the presence of reference copies, make identification possible in some but not all cases. The passage of time has diminished the small differences that existed between originals and reprints. George Sloane's frustration was well justified!

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From the Washington-Franklin Head Committee

Guide Pin Markings on Hand-Assembled Flat Plate Coil Guideline and Arrow Paste-Ups

by Gregory A. Shoults

USSS # 15447 | ✉ coilcollector@hotmail.com



Figure 1. Examples of Guide Pin Markings on Scott 343v, 344v (photographically cropped), 347v, 384v, 348, 354, and 355. Arrows denote location of the Markings.

For years I have been puzzled by the “pinholes” found near the guideline or arrow on paste-ups of the first two hand assembled Washington-Franklin coil issues, produced in 1908 and 1910. This variety—which I call a Guide Pin Marking (GPM)—appears consistently in the margin along the edge of the coil, near the guideline and arrow. See Figure 1 for examples. Since I first noticed this variety several years ago, I’ve scoured the Internet and dealer inventories for additional examples, looking through at least two to three thousand paste-ups. Each of the paste-up examples I have inspected that was hand assembled and has a guide line and arrow has a GPM. As detailed below, I believe that GPMs were made by a device that held panes of stamps in place during the coil manufacturing process. I have shared these examples with several dealers, collectors, and philatelic expertizers, and none have ever noticed a production variety of this nature. Moreover, I am not aware of any reports of this variety in the literature.

Figure 1 demonstrates some important features of the GPMs. First, GPMs are found on horizontal and vertical coils. Second, the coils in Figure 1 come from the first Washington-Franklin coil issue, of 1908, and the second Washington-Franklin coil issue, of 1910. (In Figure 1, Scott 343V, 344V, 347V, 348, 354 and 355 are from the first issue; the rest are from the second.) I have not found a GPM on any other flat plate coil issues. Finally, because the GPMs occur on imperforate coils, we can infer that the GPMs are not an artifact of the perforating process. Figure 2 shows a closeup of typical GPMs.

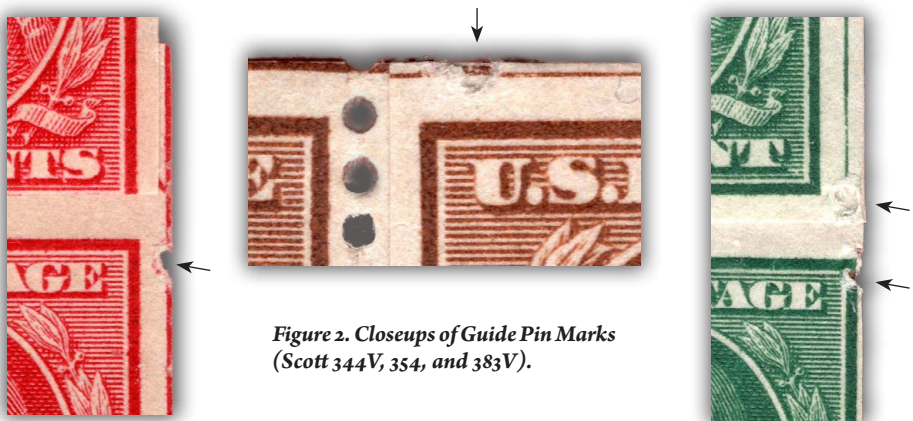


Figure 2. Closeups of Guide Pin Marks (Scott 344V, 354, and 383V).

The key to this production related variety is a new “Stripper” machine the Bureau put into use in 1908.¹ The Bureau produced coil stamps from the same 400-subject sheets that it used for regular sheet stamp production. The Stripper machine cut the 400-subject sheet into 20 strips of coil stamps with 20 stamps in each strip. Bureau workers would first use a foot-peddled perforator to perforate a 400-subject pane in one direction (horizontally for vertical coils or vertically for horizontal). A photo of these perforators appears later in the article as Figure 6.



Figure 3. Diagram of how horizontal coils were hand assembled during coil production.



Figure 4. Front and back of the paste-up from a handmade coil, Scott 353. Note the uneven, nonparallel edges and hand-cut paste-up tab.

After the sheet was perforated in one direction it was modified slightly depending on the format of the coil being produced. If the sheet was intended for vertical coils, workers trimmed the bottom of the sheet to the frame line of the stamp design. Then, the top margin was hand trimmed with scissors to about one quarter of an inch. This served as the “tab” used to paste two coils together. (See Figure 3.) The amount of margin left for the tab varied from one production run to another. If horizontal coils were being produced, the left side of the pane of 400 was trimmed off at the frame line of the stamp design. Then, the right side of the pane was hand trimmed with scissors to about one quarter of an inch. Again, this can vary from one paste-up to another. See Figure 4 for an example of a completed, hand-assembled paste-up.²

After the pane of 400 had been modified, workers placed it on the Stripper machine, where it was cut into 20 strips of 20 coil stamps. The same machines used to perforate the panes of 400 (see Figure 6) were modified by changing out the perforating wheels and putting in cutting wheels. Workers then began hand assembly of the coil by affixing the top of the quarter-inch tab over a piece of craft paper. This is a trailer strip which

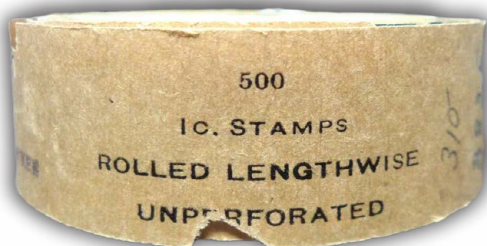


Figure 5. Roll of coil stamps, showing the leader strip on the outside of the coil.

forms the center or core of the coil roll. The trailer strip was attached to a spool and then rolled up and the next strip of 20 was pasted over the tab of the next strip of 20. This process continued until there were 500 or 1,000 stamps pasted together in a coil. Workers then attached a piece of craft paper at the end of the coil roll, called the leader strip. This sealed the coil roll to keep it intact until it was



Figure 6. Perforating machines in operation at the Bureau, 1914.

used. The leader strip identified the denomination, whether the coil was vertical or horizontal, and the number of stamps, 500 or 1,000, in the roll. See Figure 5 for a complete coil roll.

The most likely explanation for these GPMs is that they were created when a pane was placed on the Stripper. Recall that the Stripper cut sheets into long ribbons of stamps. To keep these cuts straight, it makes sense that something—like a guide pin or a device that clamped down the sheet—at the top and bottom of the pane held it in place during the cutting operation. If the guide pins were in the center of the Stripper, then marks from the pins would appear only in the center of the sheet. This

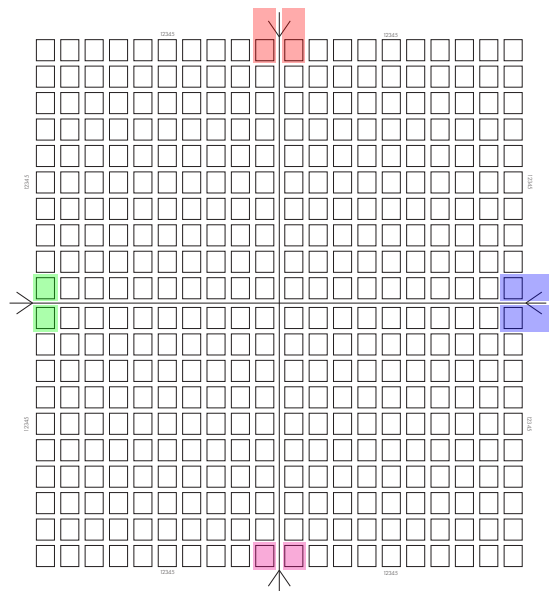


Figure 7. Diagram of 400-subject sheet showing arrows and guidelines. Colored boxes indicate locations of Guide Pin Markings. GPMs can occur on both sides of the guide line.



Figure 8. Front and back of the paste-up from an auto-wound coil, Scott 388. Note the even, parallel edges on all stamps in contrast to Figure 4.

is exactly what we observed on actual coils: the GPMs appear only on examples with an arrow and guideline. And these features were located in the center of the panes of 400. Figure 7 illustrates a 400-subject sheet, including the guidelines and arrows. GPMs appear on the highlighted subjects. For vertical coils, the magenta stamp in the strip at



Figure 9 (above). Auto-Wound stamp coiling machine (image courtesy of Mick Hadley).



Figure 10 (right). Scott 383V leader strip with a legend indicating that it was produced using the Auto-Wound process.

the bottom of the sheet would be pasted over the top of the orange stamp on another strip. For horizontal coils, the green stamp in the strip at the left would be pasted over the top of the blue stamp at the right in another strip.

Another possible explanation is that when the coil was assembled, the first strip of 20 was hung or held in place by a clamp while a Bureau worker pasted additional strips of 20 into the coil. This theory has two problems: if it is right, then we would expect to see GPMs on many different types of paste-ups, not just paste-ups with a guideline and arrow. But we do not. Also, if the first coil strip of 20 was hung or held in place by a clamp there would not be a second GPM found in a paste-up pair later in the roll.

It is notable that the GPMs disappeared when the Bureau transitioned from using the Stripper to the Auto-Wound process, later in 1910. In the Auto-Wound process the pane of 400 was cut in half (i.e. into a block that is 10 stamps high by 20 stamps long, or 10 stamps long by 20 stamps high). The half panes of 200 were pasted together until there were 500 or 1,000 stamps in a row or column. Then, workers used a coiling machine to cut the roll into strips and automatically wind the strips into coils. See Figure 8 for an example of an auto-wound paste-up; note the neat, straight, parallel edges which is a characteristic of the process. See Figure 9 for photo of the Auto-Wound machine in operation, and Figure 10 for an Auto-Wound leader strip. (Notably, the Auto-Wound process reduced the number of workers required to make a coil to two; the manual process required 17.) The lack of GPMs on Auto-Wound coils reinforces the conclusion that the Markings are an artifact of the Stripper machine, since that machine was not used in the Auto-Wound coil making process.

My research into this variety is ongoing. I would appreciate scans of additional examples of GPMs.

I dedicate this article to the late Gerald Nylander, who helped me understand this variety and much else about the Washington-Franklins.

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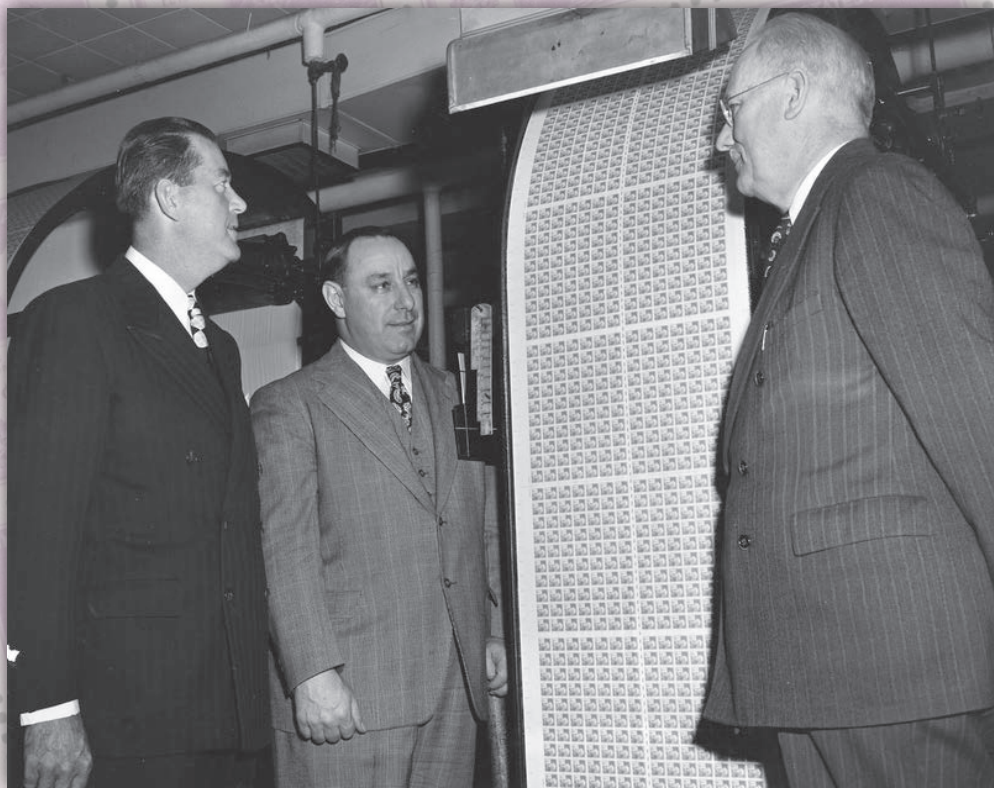


Vintage Photo of the Month

First Edison Commemorative

by **Rodney A. Juell**

USSS #13852 | P.O. Box 3508, Joliet, IL 60434



This month's photo shows Postmaster General Robert E. Hannegan (left); Third Assistant Postmaster General Joseph J. Lawler (center); and Alvin W. Hall, Director of Engraving and Printing (right), watching as the first Thomas Edison commemorative postage stamps (Scott 945) roll off the press at the Bureau of Engraving and Printing in 1947.

Shown nearby is a "favor" first day cover from PMG Hannegan on one of his corner cards, and the letter from Hannegan which accompanied the cover.



THE POSTMASTER GENERAL
WASHINGTON

February 11, 1947

Dear Miss Odum:

I am pleased to send you this letter to which is affixed the 3-cent postage stamp issued on the occasion of the 100th anniversary of the birth of the creative genius, Thomas A. Edison.

This stamp bears the likeness of Thomas A. Edison, who through his many inventions and discoveries contributed immeasurably to the comfort and happiness of mankind.

I am having this letter dispatched to you today from Milan, Ohio, the birthplace of Mr. Edison.

Sincerely yours,

Robert Hannegan

Miss Reathel Odum
The White House
Washington, D. C.

THE POSTMASTER GENERAL
WASHINGTON

OFFICIAL BUSINESS



Penalty for prepayment of postage



FIRST DAY OF

Miss Reathel Odum
The White House
Washington, D. C.



Airmail

Old 249—A Lesson In Airmail History

by Jack Wall

USSS # 17368 | ✉ jackmartenwall@gmail.com

In the May 2023 issue of *The United States Specialist*, Rodney A. Juell wrote about the “50th Anniversary U.S. Air Mail Service” stamp (Scott C74) issued in 1968. His brief article spoke of first day covers of that issue, with an official Post Office Department cachet, that were flown following the first air mail route in 1918.

There were other cachet covers created to commemorate the 50th anniversary of the first airmail flight. Shown in Figure 1 is an example of one of those covers that bears a different, but unique, cachet and the first day of issue cancellation of the 1968 (Scott C74) stamp. The story behind this cover demonstrates the incredible tenacity of the early airmail pioneers.

Although the nation celebrated the official inauguration of airmail service, there was a painful and deadly period after 1918 that would usher in hard won advances in the expansion of airmail. In 1918, the airmail service was regional, and it would be two years

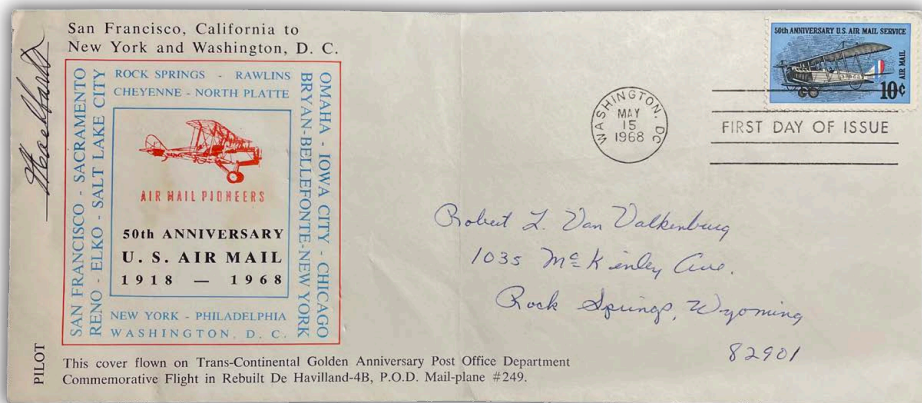


Figure 1. Example of another specially flown first day cover commemorating the 50th anniversary of US Airmail.

before the first transcontinental route was flown. Even then, flights would only take place in daylight. In the subsequent years, between 1920 and 1926, establishing a network of airmail routes would be a demanding proposition for the Post Office Department. In the period from 1918 to 1926, the so-called “government era,” government employed pilots were lost at an alarming rate; there were 35 pilots and eight ground crew deaths. Indeed, the pilots who flew during that period nicknamed themselves “the suicide club.” As one can imagine, with each pilot death, loss of valuable aircraft was also a tragic consequence. One of these aircraft, a DeHavilland that was flown in 1922 by Henry “Hank” Boonstra, would become known as Old 249. The story surrounding Old 249 would contribute greatly to the 1968 commemoration of air mail service and the first day of issue ceremony for the Scott C74 stamp.

Boonstra, a government era airmail pilot, was assigned to fly airmail from Salt Lake City, Utah, to Rock Springs, Wyoming. On the morning of December 15, 1922, Boonstra was flying airmail plane number 249 from Salt Lake City, at an altitude of 9,000 feet, into a winter storm, when a downdraft caused his biplane to strike the peak of Porcupine Ridge, high above the town of Coalville, Utah, 45 miles east of Salt Lake City. The crash broke the landing gear and damaged the fuselage. Boonstra was slightly injured and spent the next 24 hours making his way down the mountain, through deep snow, and in a blizzard. He used his flight bag and a pair of extra pants to ease the burden of sinking below his waist in the mountain snow. It was tough and slow going.

Boonstra finally spotted a barn nestled in the base of the canyon but found no one there. He rested briefly and then hiked another three-quarters of a mile to a small cabin, where he was taken in and spent the next two days recovering from his injuries. Although not fully recovered, he was well enough to be transported ten miles, by horseback, to the nearest telephone, where he reported his whereabouts to the Post Office Department in Salt Lake City. It took him two more days by sled and automobile to finally get back to Salt Lake City. Before Boonstra reported his whereabouts, seven airmail planes, one army plane, and volunteer search parties from nine cities along the route undertook an extensive search-and-rescue effort. Boonstra was reportedly stunned that such an effort was spent on his behalf because he believed that the Post Office Department was willing to accept the risks to the “Suicide Club” pilots, and because of the willingness of outside volunteers to help amazed him. The Post Office Department recovered the mail Boonstra was carrying on December 27, 1922. Figure 3 shows one of the “crash covers” retrieved from Old 249. The cover is marked with the crash information and the recovery date. Although the mail was recovered, and marked accordingly, the Post Office Department determined that the wreckage of the aircraft was irretrievable, and Old 249 was abandoned in place.



Figure 2. Henry “Hank” Boonstra in 1920s flying gear.

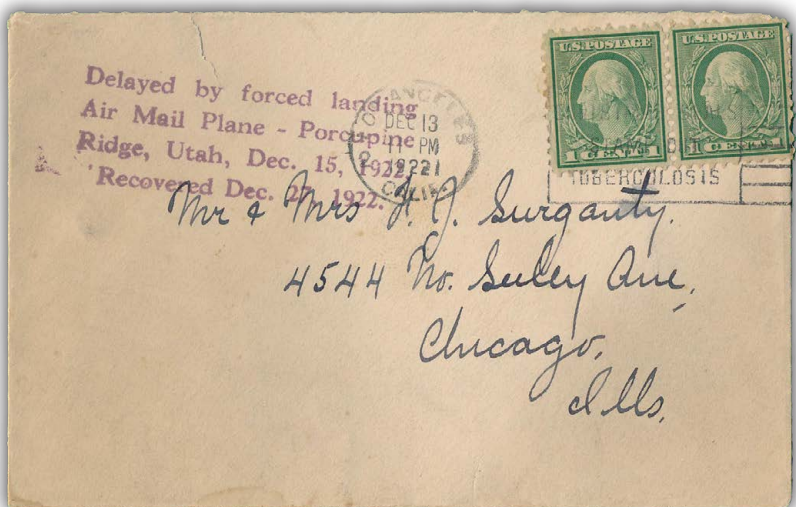


Figure 3. "Crash cover" retrieved from the wreckage of Old 249.

Following Boonstra's harrowing crash, the Post Office Department added snowshoes to the equipment provided to the pilots. These would prove lifesaving when Boonstra crashed again, less than a month later, also in the mountainous terrain of Utah. Thanks to the snowshoes, Boonstra quickly made his way to a train track where he was picked up by a train heading to Salt Lake City.

In 1966, Bill Hackbarth, a postal equipment mechanic from California and a licensed pilot, recovered the DeHavilland DH-4 from the mountainous terrain of Porcupine Ridge. He paid a local shepherd to haul over 600 pieces of the aircraft down the mountain where they were shipped to Hackbarth's California ranch. The intent was to restore Old 249 to its original flying condition. Hackbarth then planned to fly the plane across the country to Washington, DC, in commemoration of the 50th anniversary of US air mail and to take part in the first day of issue ceremonies.

Hackbarth assembled a restoration team consisting of experienced pilots and mechanics from the Government Era of airmail. One of these mechanics was Clarence Newson, the grandfather of the author, who held mechanics license number three from the Salt Lake City Airport. Newson had gained expertise in the application of linen fabric and hardening "dope" to wing surfaces, while working on airmail planes in the 1920s. He was an eyewitness to the fragility of the aircraft and the challenges pilots faced while flying the early aircraft on their airmail routes.

His personal recollections, as described to the author, about the pilot's bravery and the uncertainty of navigation techniques that they confronted in all types of weather, were testaments to the immense effort and courage that contributed to coast-to-coast reliable airmail service. He recalled the crash of Old 249



Figure 4. Boonstra receiving snowshoes as he prepares for flight.

vividly, and the efforts to locate its pilot. He also recalled, sometimes with a chuckle, that Boonstra was rumored to be plagued for years with fragments of the wicker pilot seat from Old 249 working their way out of the dermis on his backside.

To illustrate his point, Newson frequently commented that the mechanics would tell the pilots that “Elko is that way, we hope you make it!” This was not just a quip but sincere sentiment. It was an indicator of the immense gamble the pilots took that led to such historically significant success. It was also an indicator of an awareness, by everyone involved, of the risks associated with flying the airmail. Because of his expertise in dope and fabric, Newson would become a key figure in the final fate of Old 249.

Even with the consultation and hands on work of the restoration team, Hackbarth found the restoration difficult and nearly halted his efforts when his ranch caught fire and the plane sustained additional damage. Most importantly, the Liberty Engine original to the aircraft melted irretrievably. Hackbarth began a search for a new Liberty engine believing that he would find one since these engines were used by Hollywood to create wind conditions for movie sets. He was disappointed to find that none were left, most having been scavenged for scrap metal. Hackbarth resigned himself to the fate of Old 249 ending at his ranch. He was running out of time for meeting the 50th anniversary date.



Figure 5. Bill Hackbarth in the cockpit of the wreckage of Old 249.

Hackbarth was sitting at his Santa Paula, California home when the telephone rang. It was a retired widow who lived on a Pennsylvania farm. She had read about the story of Old 249 and the melted Liberty engine. The lady explained to Hackbarth that her husband kept a new Liberty engine in the barn. She explained that the engine had never been used and that it was still in its original factory packaging. She told him he could have the engine free of charge if he paid the shipping to California. Restoration began anew with the help and consultation of

many, including Newson, who had worked on airplanes like Old 249. The restoration was completed in time for Hackbarth to fly Old 249 to Washington, DC, for the 50th anniversary. He made it in time to participate in the first day of issue ceremonies.

The first day cover depicted, in Figure 1, was flown on the 50th anniversary commemorative flight aboard Old 249. The first day cover is signed by Bill Hackbarth, the man who led the recovery and restoration efforts and subsequently flew the cross-country commemorative route in 1968. The route originated in San Francisco, California, and, after several stops at the cities named in the cachet, arrived in Washington, DC, in time for the first day of issue ceremony where Scott C74 could be affixed to the covers and the first day of issue cancellation applied. To add to the celebrations, Old 249 was then donated to the Smithsonian National Air and Space Museum, and resided there until



Figure 6. The restored Old 249 in the atrium of the National Postal Museum.

it was loaned to the Smithsonian National Postal Museum, where it can be found on display in the atrium of the Museum today.

Impact on Philately

For the United States stamp collecting specialists, the efforts of the early airmail pioneers resulted in several fascinating dimensions for our hobby, including the collection of United States airmail stamps, airmail first day covers, first flight covers, and crash covers, in all their historical significance, just to name a few. The knowledge and joy that comes from collecting these philatelic items and other airmail memorabilia is immense. Knowing the sacrifices of the early airmail pioneers, and of their intrepid spirit, makes the collecting of these keepsakes even more meaningful.

As we look ahead to the 100th anniversary of contract airmail, in 2026, we can again anticipate a wide range of commemorations and collecting opportunities. I am certain that there will be more incredible stories to learn about. Happy collecting.

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From The Farley Era Committee

FDR, Farley and the Mother's Day Stamp

by **Paul M. Holland**

USSS #16849 | ✉ pholland.thorleaf@gmail.com



“ The stamp affixed to this letter has been issued “In memory and honor of the Mothers of America.” Through the medium of this stamp, the entire Nation is privileged to pay tribute and homage to the Motherhood of the land.

To many, the Mothers’ stamp will serve as a messenger of love and devotion between members of scattered families, while to others it will revive in memory the rich heritages from home life of the past. Above everything else, the mission of this stamp will be to encourage us all to live closer to the ideals set for us by our Mothers.

I shall cherish the authorization of the stamp in honor of Mother as one of the highest privileges of my life. ”

—From a signed May 2, 1934, letter sent with favor first day cover of the Mother’s Day stamp to Secretary of Agriculture Henry A. Wallace by FDR’s Postmaster General James A. Farley

Curiously, the origin of the Mother’s Day stamp might be traced to a 1933 letter written by an E. H. Suydam, suggesting that a stamp be issued to commemorate the centenary of the birth of the artist James McNeill Whistler on July 10, 1934. In response

to this letter, President Franklin D. Roosevelt replied to Suydam on April 16, 1933, that "the possibility and advisability of issuing a memorial stamp" would be considered. That same day, FDR also sent a memo to Third Assistant Postmaster General Clinton Eilenberger asking him to consider the request, and asked whether it would be "possible to reproduce Whistler's picture of his mother on a stamp."¹

Separately, the idea for a creating a special stamp to celebrate Mother's Day seems to have originated with Mrs. H. H. McCluer of Kansas City, former president of the American War Mothers. When she presented it to the organization's Executive Board on January 23, 1934, it was enthusiastically endorsed. Postmaster General James A. Farley also liked the idea and quickly arranged for the committee to meet with President Franklin D. Roosevelt on Thursday, January 25, where FDR's response was "a beautiful thought."²

A concept for the design of the stamp itself emerged when Farley met with FDR in his bedroom at the White House on the morning of February 16, 1934. FDR favored using Whistler's famous painting of his mother in the design and made a crude pencil sketch of this as shown in Figure 1. Farley had him sign and date it.³ Note especially FDR's crude outline of Whistler's seated mother with the words "In memory and in honor of the mothers of America" and FDR's further signed note "For Jim Farley—The Original Design of the Mother's Day Stamp," to which a copy of the issued stamp was added subsequently. Later on February 16, the Third Assistant PMG Eilenberger notified Mrs.

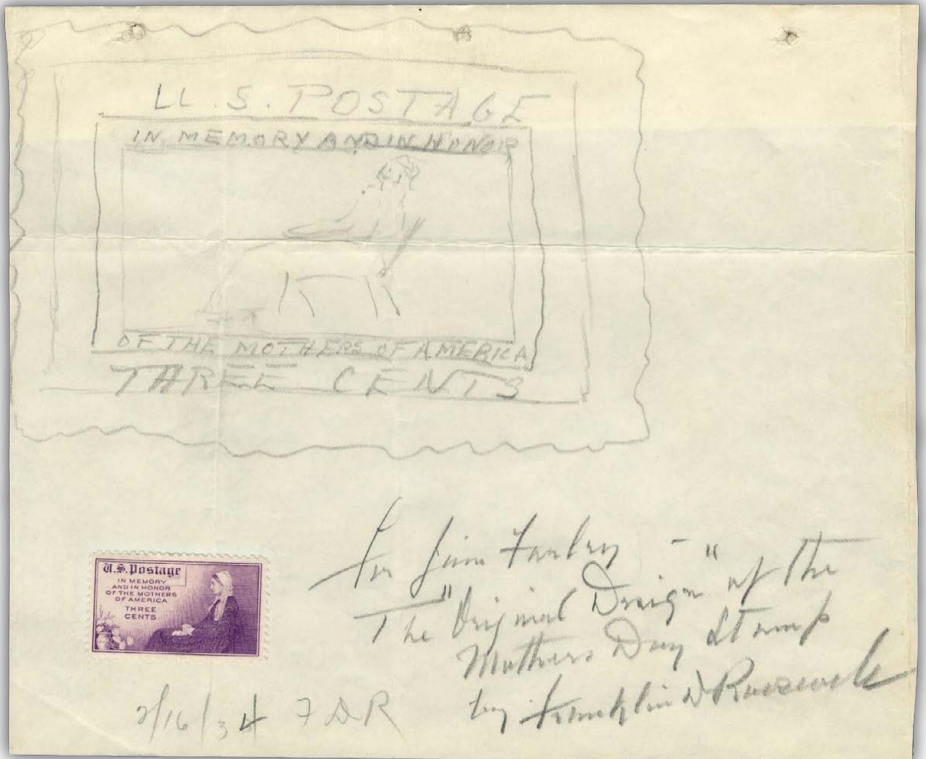


Figure 1. FDR's crude design sketch for the Mother's Day stamp (courtesy Smithsonian National Postal Museum).

McCluer that a Mother's Day stamp had been authorized. The Bureau of Engraving and Printing (BEP) was instructed to begin work the following day.²

It is intriguing to note that in Farley's memoir he describes how "the President takes a personal interest in new stamp issues" and "very often he actually draws the designs himself." Furthermore, Farley states that afterwards "I carefully take the drawing away from him and have him sign his name and the date to establish its authenticity."³ This comment supplies the backstory behind the various FDR stamp design sketches that Farley later donated to the Smithsonian.

The painting itself, popularly known as Whistler's Mother is shown in Figure 2. It was painted by American-born painter James McNeill Whistler in London in 1871, and is of his mother Anna McNeill Whistler. It has long been in the permanent collection of the Musée d'Orsay in Paris having been purchased in 1891. The formal name of the painting is "Arrangement in Grey and Black No. 1" and it's one of the most famous works by an American artist held outside the United States. Interestingly, this painting was exhibited at the Art Institute of Chicago during the 1933 Century of Progress Exposition, where it was seen by over a million people before going on tour. From the beginning, this painting by



Figure 2. James McNeill Whistler's painting popularly known as *Whistler's Mother*.



Figure 3. Photoessays for the Mother's Day stamp by A. R. Meissner.

Whistler has sparked a wide range of reactions from reverence to parody, including it being depicted in animated cartoons and as the subject of the outlandish 1997 comedy movie *Bean* about the painting's ill-fated visit to a museum in the United States while on loan.

It should also be pointed out that although he was born in America, Whistler himself was an expatriate, who by the age of 21 had moved to Paris to study art, never to return. He lived much of the rest of his long, colorful and controversial life in London. While his famous painting is featured on the Mother's Day stamp, the commemoration of Whistler himself would have to wait for the 2¢ stamp of the 1940 Famous Americans series commemorating artists.

The BEP wasted no time getting started on the Mother's Day stamp project and a total of seventeen essays in the form of drawings were prepared by A. R. Meissner and Victor S. McCloskey. Unlike the 1938 6¢ bi-colored airmail stamp, photoessays for all of these designs survive. All incorporate FDR's wording "In memory and in honor of the mothers of America." I'm fortunate in having four original examples of these photoessays, two by Meissner and two by McCloskey. The American Philatelic Research Library (APRL) has sixteen, and all seventeen are pictured in Max Johl's book.¹ The photoessays might be divided into several groupings. The first by Meissner typically show a nearly complete image of Whistler's painting including both the picture hanging on the wall and portion of a picture frame at the upper right, using side panels for other information. My representative examples of the Meissner photoessays are shown in Figure 3. Both show Whistler's painting with decorative side panels, with the one at the top showing FDR's wording inserted into the field of the painting.

The five other Meissner photoessays (courtesy APRL) are shown in Figure 4. These show a progression, experimenting with placement of the text and then cropping the painting to focus on the portrait of Whistler's mother. However note that in each case, the picture hanging on the wall remains. All show side panels, with the essay at the top



Figure 4. Other photoessays for the Mother's Day stamp by A. R. Meissner (courtesy APRL).



Figure 5. Photoessays for the Mother's Day stamp by V. S. McCloskey.

left showing decorative side panels, with FDR's wording now on a curled ribbon at the right. Other side panels show FDR's wording in Gothic lettering on the left, paired with flowers on the right.

My two examples of the McCloskey photoessays are shown in Figure 5. They reveal that McCloskey has taken the bold approach of removing large portions of Whistler's painting that do not show his seated mother, including removing the pictures hanging on the wall. A large display of flowers has also been introduced at the left to help balance the remaining design, with the top example showing a flower pot, while that on the bottom substitutes a large numeral 3. The required blocks of text are positioned in

between. Note also clear evidence for the use of a “paste up” for the words “U. S. Postage” in Gothic lettering for the essay in the bottom.

The seven other McCloskey photoessays (courtesy of APRL) and the final essay (from Johl’s book)¹ are shown in Figure 6. The one at the top left very closely resembles the Meissner essay with side panels at the top of Figure 3 that shows pictures hanging on the wall. To its right, a quilt-like design pattern is employed for the left side panel with a large numeral 3 and the picture on the wall is now covered by a block of text. As with those in Figure 5, none of the other McCloskey essays have side panels or show



Figure 6. Other photoessays for the Mother's Day stamp by V. S. McCloskey (courtesy APRL).

the picture on the wall. All others show variations in the size and placement of the text, along with a single variant that displays a closeup image of a mother's face in place of Whistler's seated figure. In the final two essays at the bottom, Whistler's painting has been cropped at the bottom to enlarge the image of his mother. Minor variations in the size and placement of the text are also explored. Ultimately, McCloskey's design at the bottom right was selected on March 28, 1934.

As a result, Victor McCloskey is formally credited as the designer of the Mother's Day stamp, although FDR's original design concept and sketch certainly played a role. The vignette for the stamp was engraved by J. C. Benzing, who has skillfully restored a portion of the picture frame on the wall from Whistler's original painting, as can be seen at the upper right of the text block on the final issued stamp (see page 221). The lettering for the stamp was engraved by E. M. Hall and W. B. Wells, with the die proof approved by Postmaster General James A. Farley on April 10, 1934. Deep violet was selected as the color for the Mother's Day stamp.



Figure 7. Eleaor Roosevelt examining the first Mother's Day stamp sheet coming off the press with PMG James Farley and Third Assistant PMG Clinton Eilenberger.

Both flat plate and rotary press printing were used. The first printing on Tuesday, April 13, 1934, was by flat plate at a ceremony in the presence of First Lady Eleanor Roosevelt. She is shown examining the first Mother's Day stamp sheet coming off the press with PMG James Farley and Third Assistant PMG Clinton Eilenberger in Figure 7. The first five sheets of stamps, still imperforate and ungummed, were purchased by Farley, who inscribed them and presented them to FDR, Mrs. Roosevelt, VIPs and some family members.

The third such imperforate sheet printed, inscribed to his children is shown in Figure 8. Farley's inscription at the top right (enlarged closeup) states that "...only five

sheets were issued unperforated and in this condition.” The inscription on the other side goes on to say that “The first sheet was given to the President and the second to Mrs. F. D. Roosevelt.”

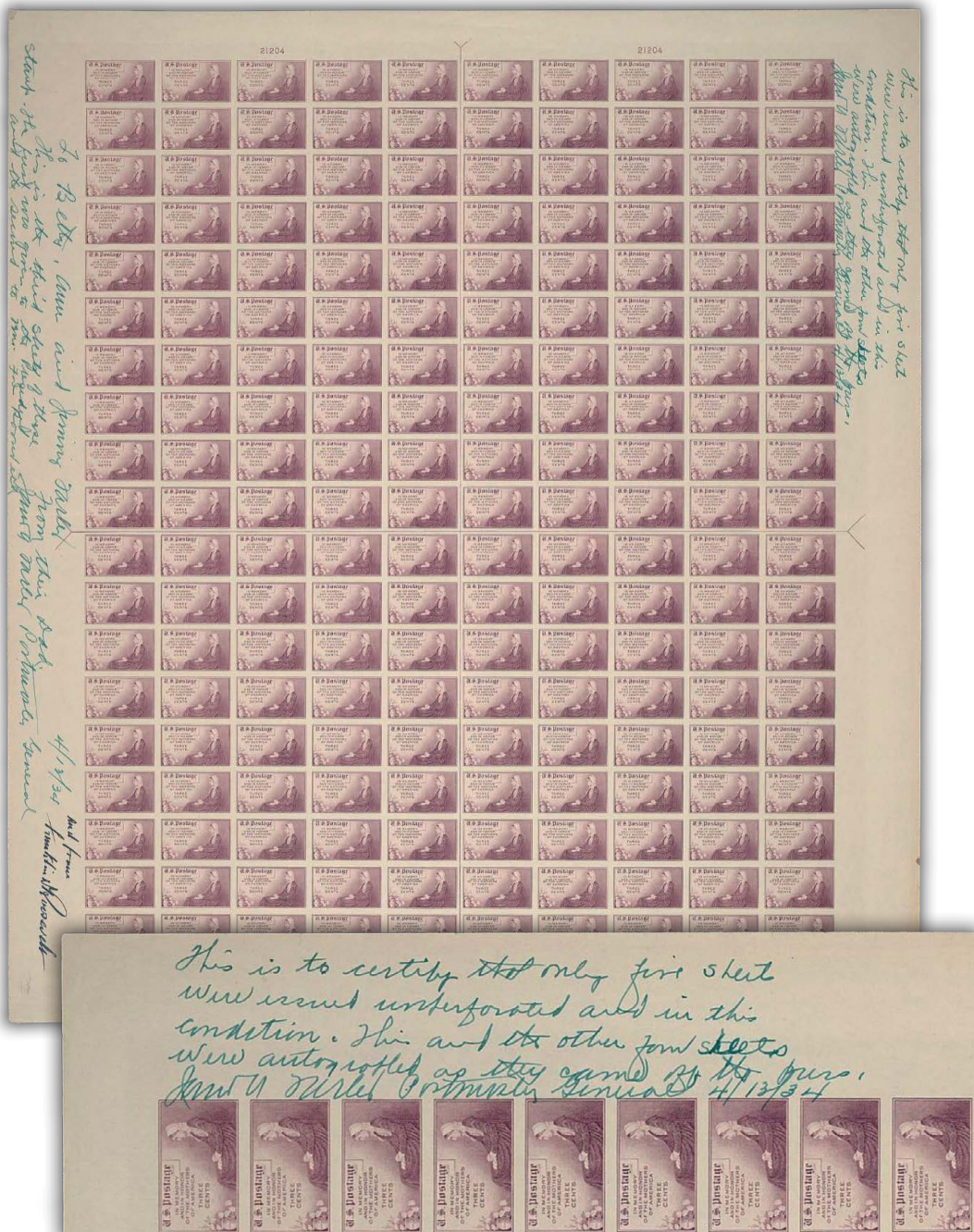


Figure 8. Third sheet of Mother's Day stamps printed, inscribed by PMG Farley to his children and signed by FDR (Smithsonian National Postal Museum).

These flat plate printings were perforated 11. Rotary press printings of the Mother's Day stamp began on April 17, 1934, and can be distinguished from flat plate stamps since they are perforated 11 x 10½. These are much more common, with some 92.6% being of the rotary press type.

The original issue date for the Mother's Day stamp had been set for May 12, the day before Mother's Day. However the official release date was moved up to May 2, 1934, to allow the stamp to be more widely distributed, so that as many people as possible could use it for mailing letters to their mothers. In fact, Farley suggested that every person "blessed with a living mother observe Mother's Day, Sunday May 13, by writing their mothers a special letter of appreciation, and by sending it in an envelope adorned by the special Mother's Day stamp."¹

Shown in Figure 9 is a favor first day cover in my collection on official Postmaster General stationery that was sent to FDR's Secretary of Agriculture Henry A. Wallace with a signed letter from PMG Farley. Note Farley's signature in his trademark green ink. This favor FDC is franked with a rotary press version of the Mother's Day stamp, and there

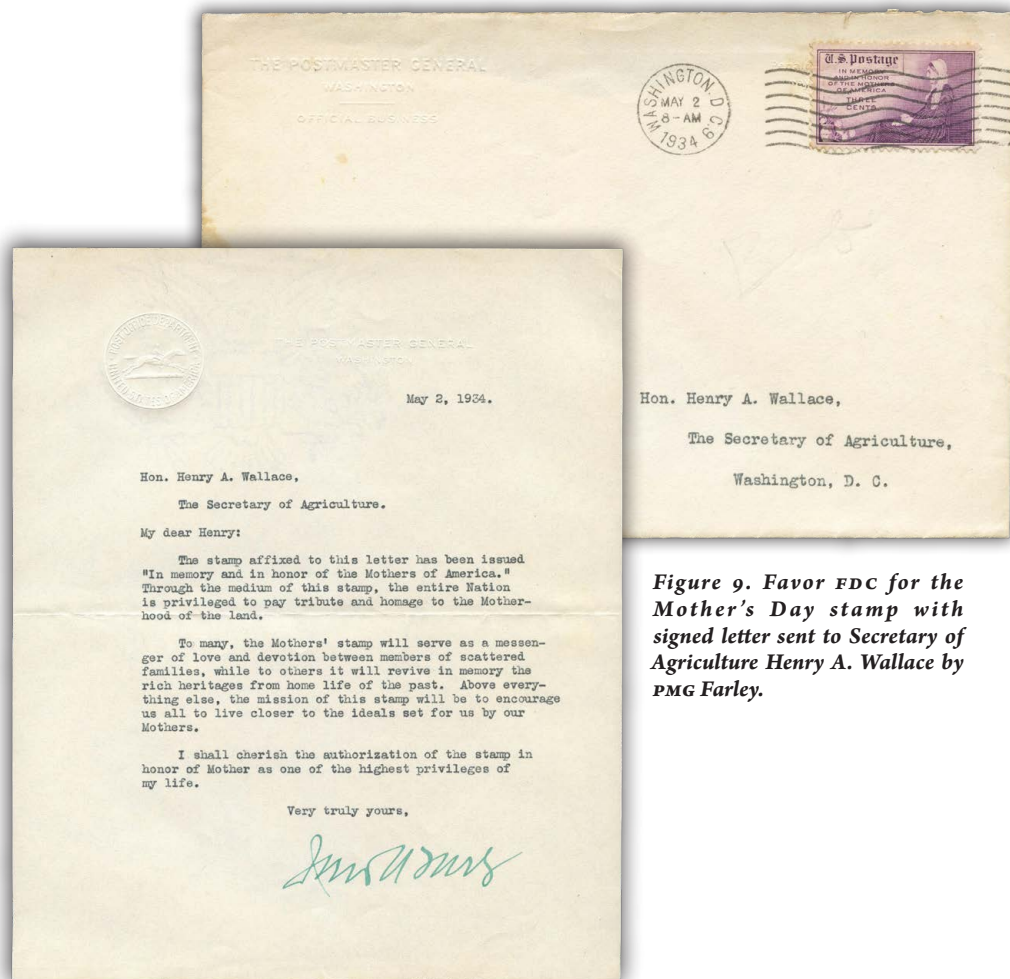


Figure 9. Favor FDC for the Mother's Day stamp with signed letter sent to Secretary of Agriculture Henry A. Wallace by PMG Farley.

is a May 3, 1934, Agriculture Department receiving stamp on the back of the letter (not shown). Henry Wallace was an especially important New Deal figure, who following the 1940 election became Vice President of the United States.

Farley also signed favor FDCs for the Mother's Day stamp in green ink, such as the example shown in Figure 10. This is addressed to a Reverend Crosby in Nyack, New York.

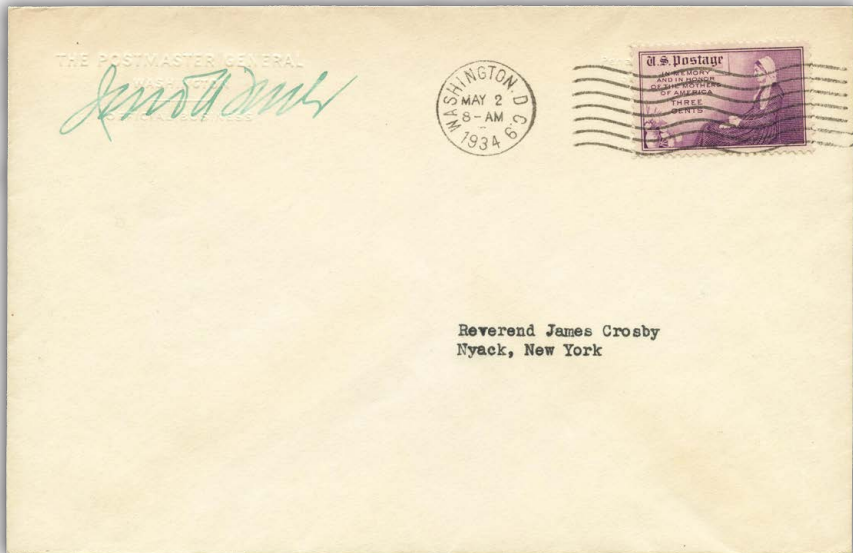


Figure 10. Favor FDC for the Mother's Day stamp signed by PMG Farley in green ink.

I'm fortunate in having an FDC for the Mother's Day stamp on official White House stationery as shown in Figure 11. This, franked with a rotary press stamp, was sent to Jules Rodier, White House telegrapher since the days of President William McKinley.

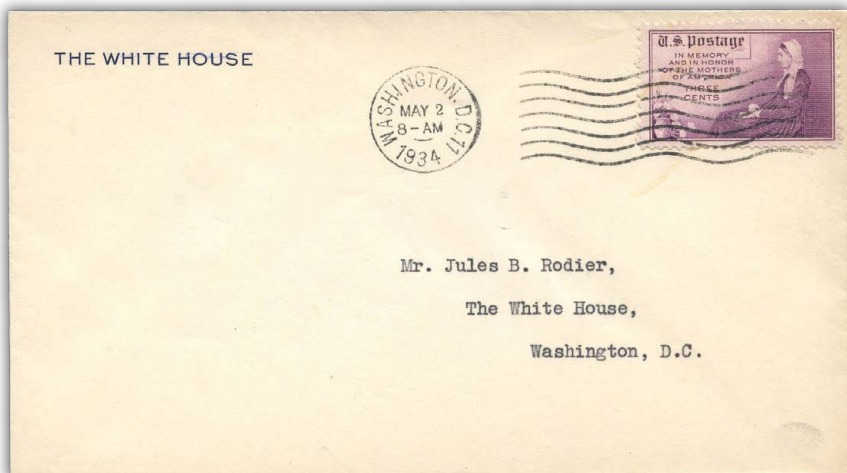


Figure 11. FDC for the Mother's Day stamp on official White House stationery.



Figure 12. July 10, 1934, cover sent to FDR on the centenary of Whistler's birth.

However the centenary of Whistler's birth was not entirely forgotten, as shown by the July 10, 1934 cover sent to FDR in Figure 12. The cachet employs a mirror image of the Whistler's Mother painting printed in red along with information about Whistler's birth on July 10, 1834 in Lowell, Massachusetts. This cover is franked by a flat plate version of the Mother's Day stamp. Most unusually, the cover is addressed to FDR on the USS *Houston* c/o the Postmaster of New York City. You see, at the time FDR was on a month-long Presidential Cruise aboard the USS *Houston* that began on July 1 at Annapolis, Maryland. This included stops in Haiti, Puerto Rico, the Virgin Islands and Cartagena, Colombia, where FDR was being welcomed by President of Colombia on July 10, the day this cover was posted. Now in my collection, FDR eventually received the cover as shown by the Harmer Auction backstamp.

The Presidential Cruise continued with passage through the Panama Canal, then on to the Hawaiian Islands, with stops at Hilo and Honolulu. Shown in Figure 13 is another unusual FDR cover in my collection addressed to "The President, Aboard the USS



Figure 13. July 25, 1934, cover sent to FDR aboard the USS *Houston* in Hilo Harbor

Houston, Hilo Harbor” that was directly delivered to him aboard the USS *Houston* on July 25 in Hilo Harbor. This cover was specially prepared by Hawaii Philatelic Association and is franked by a single example of the 2¢ Hawaii commemorative stamp of 1928 issued in honor of the 150th anniversary of Captain Cook’s arrival. The cachet welcomes FDR in the Hawaiian language, which translates as “Hugs and greetings to you, President Roosevelt, with much love.” The back (not shown) is signed by various members of the association, including the Chairman and members of the Cachet Committee, with an auction authentication backstamp showing that it was delivered to FDR without problems.

The following day, FDR arrived in Honolulu where he was welcomed by an estimated 60,000 people. He stayed at the Royal Hawaiian Hotel on Waikiki Beach, touring Hawaiian cultural landmarks, New Deal inspired building developments and military areas.⁴ Then FDR departed aboard the USS *Houston* on July 28, arriving back on the mainland at Portland August 2, 1934. From there the Presidential party continued on by train, interestingly the return trip included a day-long visit to Glacier National Park on August 5 by open top touring car.⁵

The Mother’s Day stamp was also used on outgoing mail at the White House as shown by the September 16, 1935, cover shown in Figure 14. This was franked with a rotary press stamp and sent to Paul M. Hart, a senior member of FDR’s Secret Service detail at the Hotel Campbell in Poughkeepsie, New York, during a three week stay by FDR at Hyde Park in early September 1935.

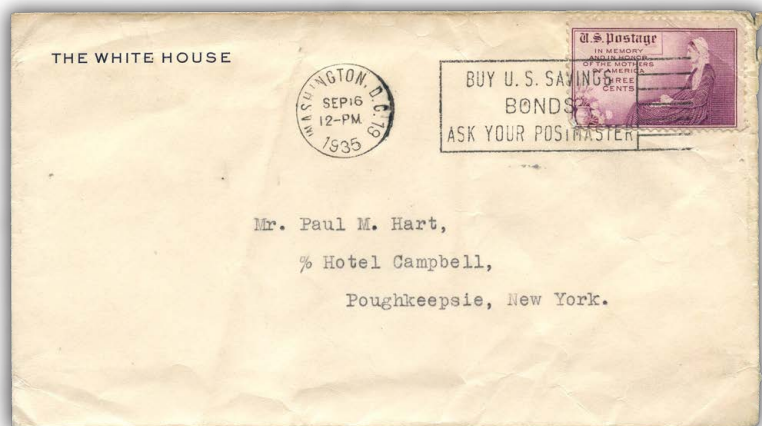


Figure 14. September 16, 1935, White House cover sent to Paul M. Hart of the Secret Service.

Not surprisingly, the Mother’s Day stamp also appears on mail sent to FDR by the general public. This example from my collection, again franked by a rotary press stamp, was sent to FDR from Saint Albans, West Virginia, on April 30, 1936.

Ultimately, fallout in the philatelic world from the initial flat plate printing of the Mother’s Day stamp on April 13 (shown in the photograph in Figure 7) should be mentioned. According to Max Johl, a press release at the time had described Farley’s purchase and autographing of some sheets of these stamps for senior officials and family members, but after word got out that an imperforate sheet of Mother’s Day stamps was apparently



Figure 15. April 30, 1936, cover sent to FDR from Saint Albans, West Virginia.

offered for sale by a private individual in November 1934, this triggered various protests by stamp collectors² and the ensuing brouhaha later became known as “Farley’s Follies.” The imperforate Mother’s Day stamp sheet in question was apparently yet another example, this time signed and dated by Farley on May 18, 1934. This complex and interesting topic has been previously covered in detail by Ralph L. Sloat in a lengthy series of articles in the *United States Specialist* and in his book *Farley’s Follies*.⁶

There were of course political implications, in which Republican Congressman Charles D. Millard of New York played a leading role. In particular, Millard gave a speech on an “Inquiry into the Postmaster General’s Distribution of Imperforate Stamps” in the US House of Representatives on February 5, 1935. A portion of his remarks as published in the *Congressional Record* are shown in Figure 16. Here, he states that “During the present administration it has been the practice of the Postmaster General...” that before the first few sheets of stamps were gummed and perforated, that he “...autograph them, and present them to a few favored friends.” The Mother’s Day stamp was singled out as

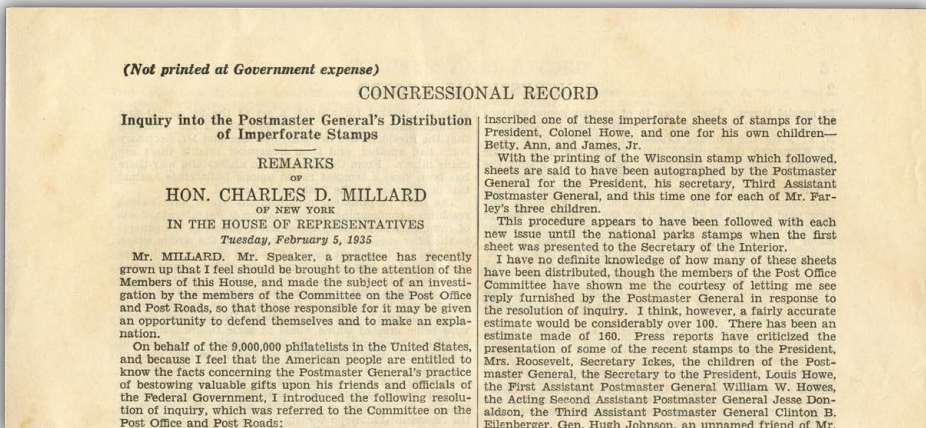


Figure 16. February 5, 1935, remarks by Rep. Charles D. Millard from the *Congressional Record* (author's collection).

having been presented by PMG Farley to Mrs. Roosevelt, with others inscribed to “the President, Colonel Howe, and one for his own children...”

In response to this wave of criticism, PMG Farley and the Post Office Department arranged for special printings of full uncut sheets of the stamps in question to be made available to collectors at face value. These special printings were issued on March 15, 1935. In his memoir, Farley cheerfully acknowledges his earlier mistake (he was not a stamp collector) and notes that the special issue stamps, few of which were ever used for postage, brought in nearly one and a half million dollars of extra income to the Post Office.³ These stamps remain favorites among collectors today.



Figure 17. Marginal block of twenty-eight Mother's Day stamps from the 1935 special printing.

Subsequently, Millard continued his political attacks on PMG Farley and the FDR administration over this issue in the lead up to the 1936 election. This included sending out first day covers on his official Congressional stationery with a printed cachet indicating that this was related to an “Inquiry into the Postmaster General’s Distribution of Imperforate Stamps.” Included was the four page printed enclosure from the Congressional Record shown in Figure 16. This led to what I have termed a “1936 Political Battle Waged with First Day Covers: A Skirmish in the Saga of Farley’s Follies,” published several years ago in *The American Philatelist*.⁷

While Farley remained Postmaster General, he was also Chairman of the Democratic National Committee as well as FDR's campaign manager in the 1936 re-election effort. A master politician, Farley presided over FDR's great landslide victory over Alf Landon who carried only two states, leading Farley to coin the phrase "as goes Maine, so goes Vermont," parodying the earlier aphorism that in presidential politics "as goes Maine, so goes the Nation." While Millard was re-elected to his seat in the House of Representatives, the Democrats also increased their commanding lead there to more than 75% of the seats.

Besides playing an important role in triggering the "Farley's Follies" brouhaha, the Mother's Day stamp proved to be popular with the public and it is one of my favorite stamps of the Farley era. A marginal imperforate block of twenty-eight of these stamps from my collection is shown in Figure 17. This emblematic symbol of the Farley Era bears FDR's well-chosen words "In memory and in honor of the mothers of America."

Acknowledgment

The author would like to thank Scott Tiffney and the American Philatelic Research Library for providing images of photoessays in Figures 4 and 6.

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7. Paul M. Holland, "1936 Political Battle Waged with First Day Covers: A Skirmish in the Saga of Farley's Follies," *The American Philatelist*, March 2019, pages 240–243.

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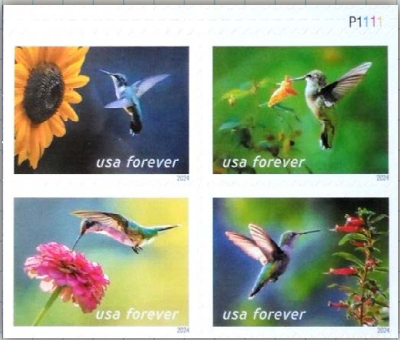


▲ #???? Underground Railroad
P1111 ‡ ‡ LL LR
3r x 2c 1,2,3,4,5,6*



▲ #???? Bluegrass
B1111 UL UR LL LR
3r x 2c 1,2,3,4,5,6*

#???? Garden Delights Booklet ▶
P1111





▲ #???? Celebration Blooms
B11111 UL UR LL LR
2r x 4c 1,2,3,4,5,6,7,8*



▲ #???? (92¢) Wedding Blooms
2 ounce rate
B11111 UL UR LL LR
2r x 4c 1,2,3,4,5,6,7,8*



▲ #???? Save Manatees Booklet
B1111

Correction: Last month's report listed the Wooden issue with plate number B11111. It should have been B1111.

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		February 29, 2024	1354	
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17542	Lashaye Morrow, Oroville, CA			
17543	Michael Pratt, Brookside, NJ		New members8	
17544	Charles Buboltz, Glen Mills, PA		Reinstated7	
17545	Angelo Ciavarella, Youngstown, OH	Total	+ 15	
17546	Cyrus Lauriat, Boothbay, ME	SUBTRACTIONS:		
17547	Bruce Campbell, Alamo, CA			
APPLICATIONS PENDING			Deceased	2
			Total	- 2
17536-17540		NET CHANGE	+ 13	
NEW MEMBERS		TOTAL MEMBERSHIP		
17527-17534		March 31, 2024	1367	
REINSTATED		DONATIONS		
		(received outside of annual dues cycle)		
10996	John P. Greenwood DDS	Ronald Bergstrom		
15095	Edward Silver	Rob Loeffler		
16004	Ronald J. Stauber	Bernard Wojnowski		
16339	James J. Semones	Richard Zane		
16828	Dennis De Bruhl			
17027	Richard Taylor			
17123	Mark Swan			
DECEASED				
11142	Randy Neil			
17343	Merle Wright			

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WANTED: PREXIE FIRST DAY covers franked with plate number blocks of pre-electric eye or electric eye blocks. wPrefer full sets. email: 1kgfarms@att.net [1132]

WANTED BUY/TRADE: MNH BUREAU precancels. Definitive sheet stamps, coils—1923 through Americana series, Scott 581//1816. No Christmas, airmails, transportation, or later. Singles, blocks, plate blocks, sheets, coil pairs, line pairs, rolls. Herman Axelrod, POB 3161, Boulder, CO 80307 hermanax@comcast.net 303-499-9264 (no texting) [1132]

WANTED 1246 JOHN KENNEDY STAMPS postmarked on May 26, 1964—nationwide first day. Seeking unusual /different town postmarks. Uncacheted covers are okay. Henry Scheuer, P.O. Box 535, Madison Square Station, New York NY 10159 [1132]

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